

LIGHT OF CONSCIOUSNESS

JOURNAL OF SPIRITUAL AWAKENING

MEDIA KIT 2022

"...the best produced journal on yogic thought."
~ David Frawley, author of *Mantra Yoga and the Primal Sound:
Secrets of Seed (Bija) Mantras*



Spirituality is Expanding

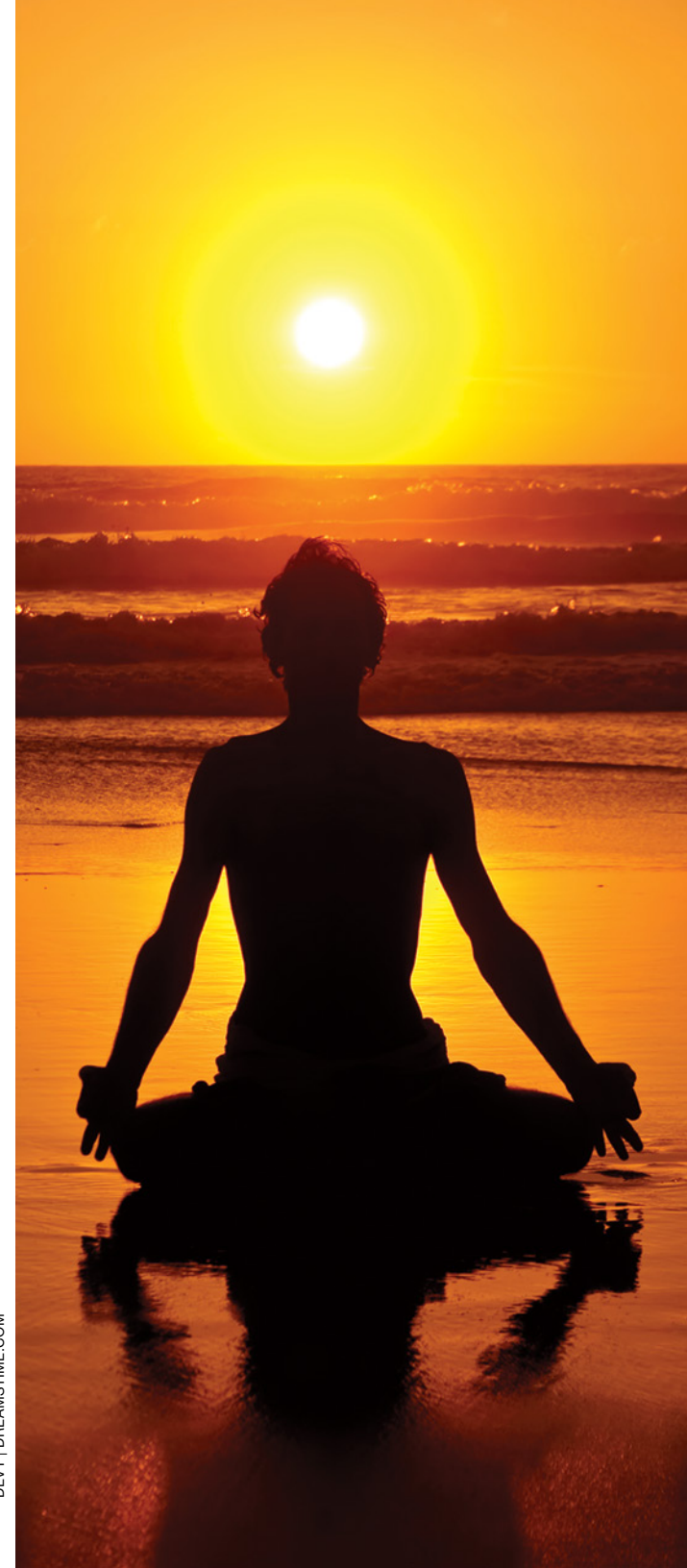
Of young adults, 37 percent describe themselves as “spiritual but not religious.”

This is clearly also the story of the ascent of “spirituality” in America. The group is so large that pollsters have created a separate category on questionnaires.

From Oprah.com: A 2006 poll conducted by the Travel Industry Association found that 25 percent of American travelers were interested in taking a spiritual vacation.

The phones at Esalen, the old '60s spiritual/intellectual center hanging over the Big Sur

coastline, are ringing with new inquiries. Online prayer groups and chat rooms are popping up all over, as are interfaith communities like Beliefnet. Elizabeth Gilbert's spiritually seeking juggernaut, *Eat, Pray, Love*, has sold nearly five million copies. Yoga has become so mainstream, Marines are doing sun salutations.



Our Readers

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SOCIAL MEDIA

Facebook Followers 20,252

65% women | 35% men
60% aged 35 to 54
20% below age 35
75% college educated
17% postgraduate trained

Distributed throughout the
United States.

25% chose the Seekers Bazaar
ad section as one of their
favorite features; 33%
reported that they support our
advertisers.

READERS ARE INTERESTED IN

- Spirituality
- Yoga, prayer and meditation practice
- Books, music, cinema, art
- Healing products & services (including therapy and coaching)
- Environmentally friendly products
- Seminars, retreats and higher education
- Astrology
- Spas, pilgrimage & Eco-tourism



Our Mission

Light of Consciousness
was founded in 1988 by
Swami Amar Jyoti
and continues under His
guidance.

It is dedicated to our awakening
into the Pure Consciousness
that dwells within all. According
to Sanatana Dharma, the
Eternal Religion or Truth, Spirit
manifests throughout creation in
infinite diversity.

The underlying harmony
and eternal principles are
common to all spiritual paths
and traditions: *Truth is One,*
Sages call it by many names.
Whichever path we choose, the
way is through each of us to
realize the Divine within.

*Everyone has
the potential
of creative genius.
You have the potential
for infinity and eternity,
but you have chosen
to program yourself
within the limitations
of time and space.
Therefore, you have lost
the original purity
of Consciousness.*

~ Swami Amar Jyoti



Recognition

"Light of Consciousness honors the integrity of authentic spirituality through writings filled with wisdom, love and divine energy. This magazine can change your life!"

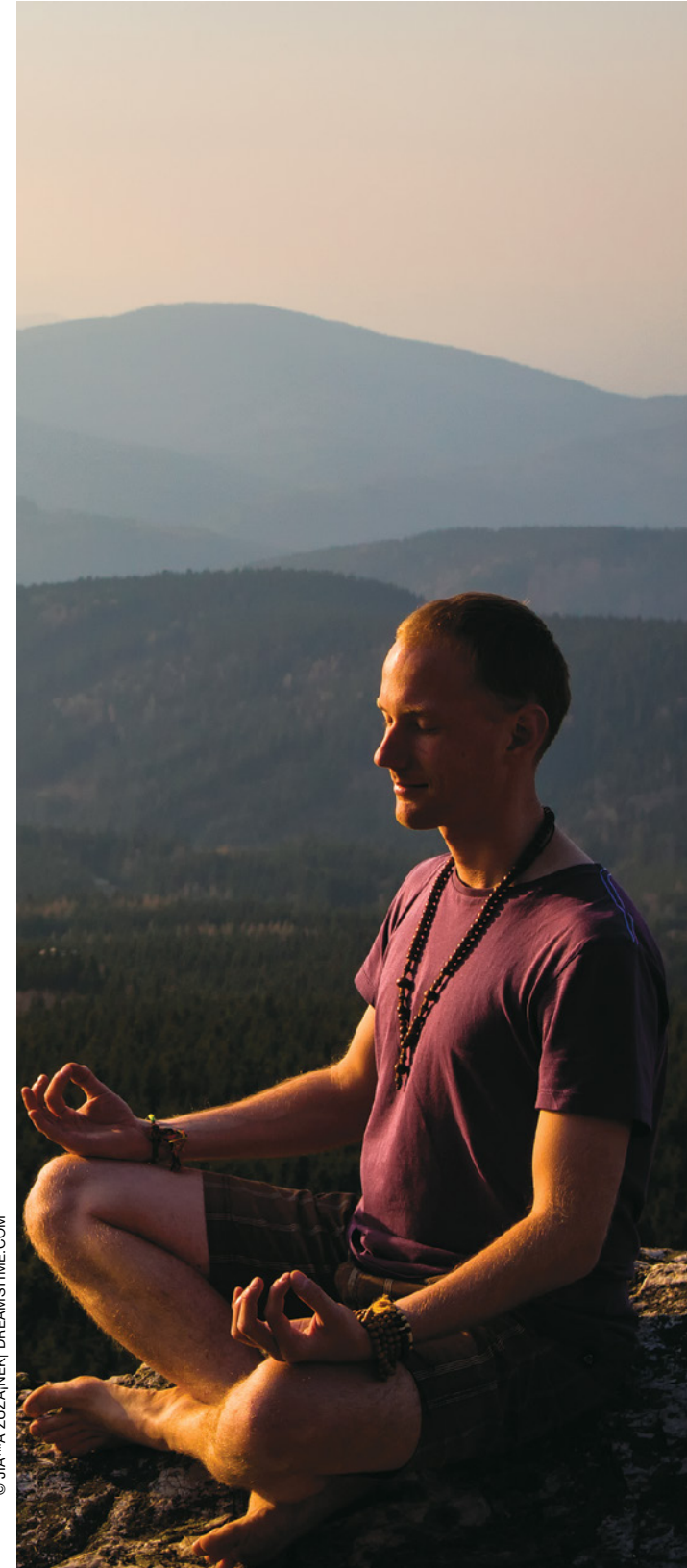
—Prem Prakash, author of *The Song of the Guru; A Modern Translation and Commentary on the "Guru Gita"*

"By delivering deep teachings from many spiritual traditions, *Light of Consciousness* truly serves as a beacon for those on the path."

—Michael A. Singer, author of *The Surrender Experiment: My Journey Into Life's Perfection*

Light of Consciousness is crafted like an offering to God the way it is put together, allowing the reader to BE in Satsang while absorbing its content. I love the Satsang messages of Swami Amar Jyoti, which fill me with love and a greater appreciation for life. The variety of articles and subjects from various sources provide the reader with different ways in which to tap into the spiritual well, all leading to the same place. I look forward to each issue and feel like an inner light is turned on a bit brighter with each reading. I can tell that the individuals responsible for putting the magazine together do so out of an act of love. R. K.

Yoga in the higher sense....
i even like your ads! D. R.



Editorial Profile

RECENT AUTHORS

Swami Amar Jyoti (in each issue)

Constance Kellough

Michael A. Singer

Acharya Shunya

Monika John

Turiya

Nashalla Gwyn Nyinda

Jennifer Prugh

Tara Brach

RECENT TOPICS

Faith: The Greatest Healer

Keeping the Inner Peace

Meditation & Guru's Grace

Freedom & Joy, Our Natural State

Courage & Boldness for the Goal

The Silent Eloquence of Truth

Mind, Mantra & Enlightenment

Forgiveness, Humility & Love

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Current Issue



AUTUMN / WINTER 2021

HEALING OURSELVES AND OUR WORLD

ON SALE SEPTEMBER 1ST

HIGHLIGHTS

HEALING OURSELVES AND OUR WORLD

Satsang by Swami Amar Jyoti

RIVER OF OFFERING: FOLLOWING THE PATH OF THE GANGES RIVER

by Jennifer Prugh

WHAT IS MY UNIQUE PURPOSE AT THIS MOMENT IN TIME?

by Jennie Lee

DISTRACTIONS AND FAITH

By Joav Ben Yosef

THE HEART'S JOURNEY OF RECONCILIATION

by Patti Ashley, PhD

ETERNAL TRUTHS: WHY WE SHOULD LOOK TO THEM FOR GUIDANCE

by Leatrice Evanne Asher



Upcoming Issue



SPRING / SUMMER 2022

OPENING TO DIVINE LOVE

ON SALE MARCH 1ST

HIGHLIGHTS

OPENING TO DIVINE LOVE

Satsang by Swami Amar Jyoti

LETTING GO OF NOTHING: RELAX YOUR MIND & DISCOVER YOUR TRUE NATURE

by Peter Russell

TRUST YOUR CREATIVITY: LET YOUR IMAGINATION FLOW!

by Fabiana Fondevilla

SEEING GOD IN THE GRAINS OF SAND: TEILHARD DE CHARDIN'S THEOLOGY FOR TODAY

by Rasoul Sorkhabi, PhD

DISTRACTIONS AND FAITH

by Joav Ben Yosef



Ad Rates

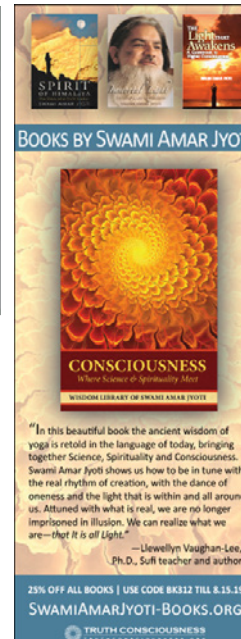
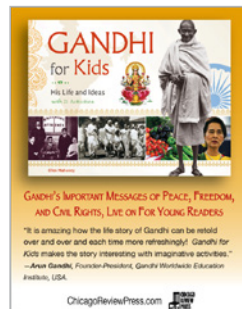
PRINT AD RATES (1X)

Full Page/Bleed	\$200
1/2 Page	\$125
3/8 Page	\$150
1/4 Page	\$75
1/8 Page	\$50
Back Cover	\$350
Inside Back Cover	\$250
Digital Banner	\$75

AD DEADLINES

Spring / Summer — December 10

Autumn / Winter — June 10



Ad Specs

SIZES

Full Page Bleed	8.625"	11.125"
Full Page non-bleed	7"	9"
1/2 Vertical	3.375"	9"
1/2 Horizontal	7"	4.375"
3/8 Page	3.375"	6.75"
1/4 Page	3.375"	4.375"
1/8 Page	3.375"	2"

BACK COVER

Full Page Bleed	8.375	10.875
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INSIDE BACK COVER

Full Page Bleed	8.375	10.875
Full Page Non-bleed	7.9	10.275

Publication trim size: 8.375" x 10.875"; perfect bound

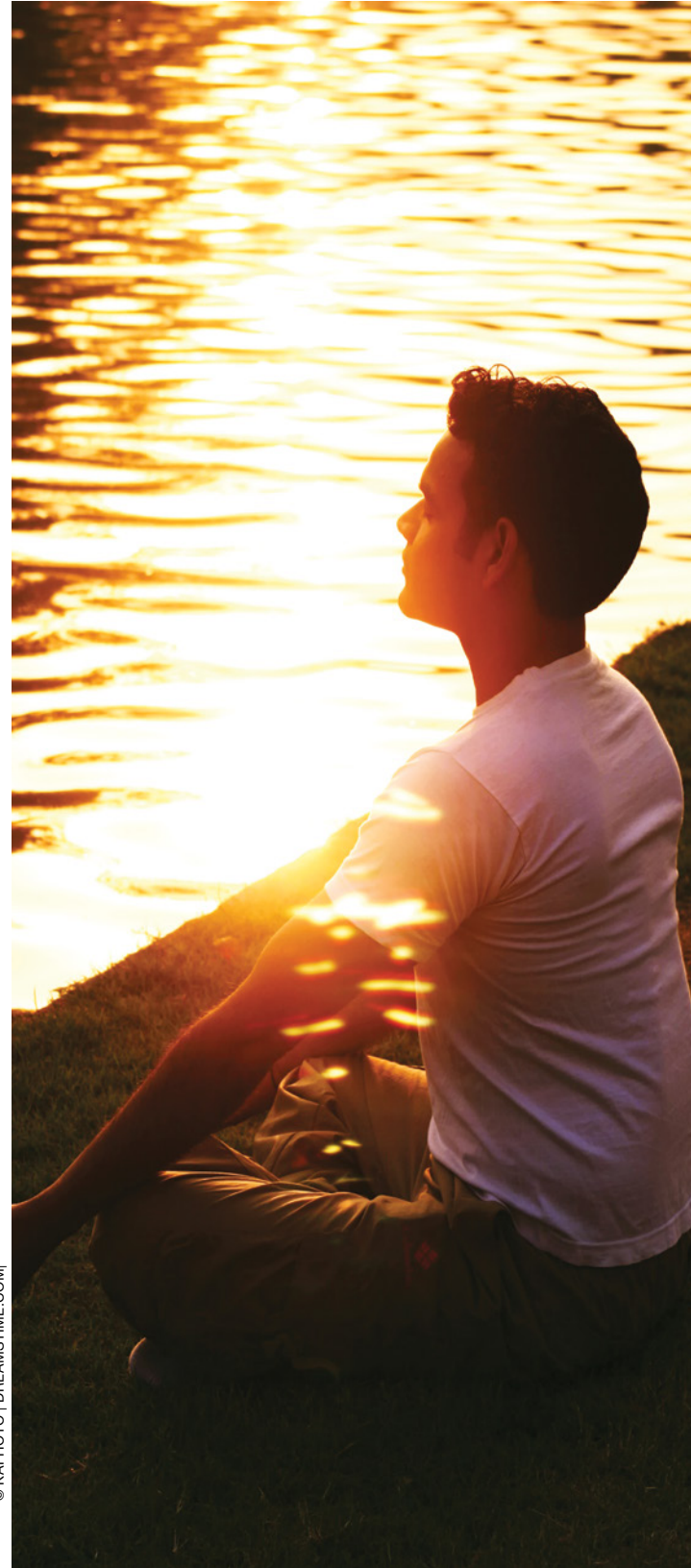
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Safety area: .25" inside trim (and gutter for spreads)

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Borders: Pale colored ads may have a border added, at publisher's discretion

Format: PDF X1a



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CHRISTINA MORILLO | PEXELS



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