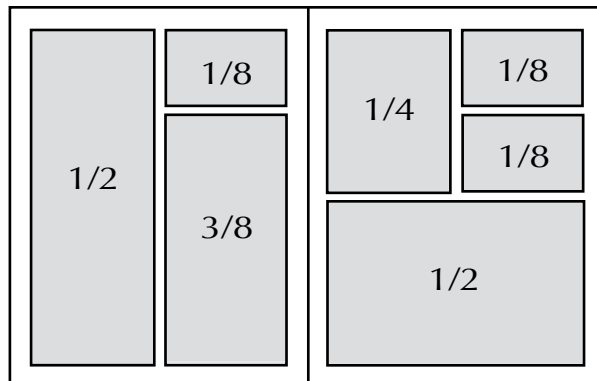


LIGHT OF CONSCIOUSNESS

JOURNAL OF SPIRITUAL AWAKENING

Advertising Rates & Specifications

Light-of-Consciousness.org



Publication trim size 8.375 x 10.875 inches

AD SPECIFICATIONS

FORMAT

- Ad must meet exact ad size specifications
- InDesign or Quark: Press quality PDF (PDF/X1a preferred), no spot colors, CMYK or grayscale only, 300 ppi, graphics/images embedded.
- Photoshop or Illustrator: 300 ppi TIFF (LZW compression), PDF or JPEG saved on highest quality, all layers rasterized and flattened, CMYK or grayscale. No spot colors.

LAYOUT

- **BORDERS:** At least .5 point border required
- **FULL PAGE BLEED ADS:** Trim size plus .125" bleed and .5" margins recommended on all sides
- Print your ad and inspect it before submitting.

SENDING YOUR AD

- E-MAIL: maximum size 10 MB with compression
- FTP available for large files

CHANGES & CORRECTIONS

- \$35.00 per hour (\$35 minimum)

GRAPHIC DESIGN

- Outstanding, complete ad design available. Ask us for a quote!

DEADLINES

- | SPACE RESERVATION | AD COPY |
|--------------------------|--------------|
| • SPRING
December 15 | December 20 |
| • SUMMER
March 15 | March 20 |
| • AUTUMN
June 15 | June 20 |
| • WINTER
September 15 | September 20 |

Advertising must be paid for on or before ad copy deadlines

80 Pages, Perfect Bound • \$19.95 One Year • \$38.95
Two Years • \$6.95 Single Issue • Published 4x Yearly



TRUTH CONSCIOUSNESS
TRUTHCONSCIOUSNESS.ORG

Desert Ashram, 3403 W. Sweetwater Drive, Tucson, AZ 85745-9301
ADVERTISING Phone: 520.743.1567 Fax: 520.743.5011
ads@light-of-consciousness.org

Ad Sizes (inches)	Wide	High
INSIDE PAGES		
Full Page with Bleed	8.625	11.125
Full Page	7	9
Half Page		
Vertical	3.375	9
Horizontal	7	4.375
Three Eighths Page	3.375	6.75
Quarter Page	3.375	4.375
Eighth Page	3.375	2
Resource	2.25	1.375

BACK COVER

Full Page Bleed	8.5	11.125
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INSIDE BACK COVER

Full Page Bleed	8.5	11.125
Full Page	7.9	10.275

Ad Rates Effective November 2009

Discounts apply to ads placed three or more consecutive times

COLOR	1x	3x ⁺
Full Page	\$850	\$800
Half Page	\$650	\$600
Three Eighths Page	\$550	\$500
Quarter Page	\$450	\$400
Eighth Page	\$275	\$225

Back Cover	\$1700	\$1300
Inside Back Cover	\$1000	\$850

BLACK & WHITE

Ad spaces available—rates emailed on request

RESOURCE ADS

Press ready, black & white only—\$50-1x, \$135-4x

Submission of any advertisement shall constitute acceptance of the following conditions: LIGHT OF CONSCIOUSNESS reserves the right to reject any advertising it deems unsuitable. Advertisers assume responsibility and liability for all claims arising from their advertisements and will protect publisher from same. Final positioning of advertisements is at the discretion of the publisher. Publisher's liability for any error will not exceed the cost of advertising space.