"...the best produced journal on yogic thought."
~ David Frawley, author of *Mantra Yoga and the Primal Sound: Secrets of Seed (Bija) Mantras*
Spirituality is expanding

Of young adults, 37 percent describe themselves as “spiritual but not religious.” This is clearly also the story of the ascent of “spirituality” in America. The group is so large that pollsters have created a separate category on questionnaires.

From Oprah.com: A 2006 poll conducted by the Travel Industry Association found that 25 percent of American travelers were interested in taking a spiritual vacation. The phones at Esalen, the old '60s spiritual/intellectual center hanging over the Big Sur coastline, are ringing with new inquiries. Online prayer groups and chat rooms are popping up all over, as are interfaith communities like Beliefnet. Elizabeth Gilbert's spiritually seeking juggernaut, Eat, Pray, Love, has sold nearly five million copies. Yoga has become so mainstream, Marines are doing sun salutations at a base camp in Iraq.
Our readers

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SOCIAL MEDIA
Facebook Followers 20,252

65% women | 35% men
60% aged 35 to 54
20% below age 35
75% college educated
17% postgraduate trained

Distributed throughout the United States.

25% chose the Seekers Bazaar ad section as one of their favorite features; 33% reported that they support our advertisers.

READERS ARE INTERESTED IN
• Spirituality
• Yoga, prayer and meditation practice
• Books, music, cinema, art
• Healing products & services (including therapy and coaching)
• Environmentally friendly products
• Seminars, retreats and higher education
• Astrology
• Spas, pilgrimage & Eco-tourism

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Our mission

Light of Consciousness was founded in 1988 by Swami Amar Jyoti and continues under His guidance. It is dedicated to our awakening into the Pure Consciousness that dwells within all. According to Sanatana Dharma, the Eternal Religion or Truth, Spirit manifests throughout creation in infinite diversity.

The underlying harmony and eternal principles are common to all spiritual paths and traditions: Truth is One, Sages call it by many names. Whichever path we choose, the way is through each of us to realize the Divine within.

Everyone has the potential of creative genius. You have the potential for infinity and eternity, but you have chosen to program yourself within the limitations of time and space. Therefore, you have lost the original purity of Consciousness.

~ Swami Amar Jyoti
"Light of Consciousness honors the integrity of authentic spirituality through writings filled with wisdom, love and divine energy. This magazine can change your life!"

—Prem Prakash, author of *The Song of the Guru; A Modern Translation and Commentary on the "Guru Gita"

"By delivering deep teachings from many spiritual traditions, *Light of Consciousness* truly serves as a beacon for those on the path."

—Michael A. Singer, author of *The Surrender Experiment: My Journey Into Life’s Perfection*

*Light of Consciousness* is crafted like an offering to God the way it is put together, allowing the reader to BE in Satsang while absorbing its content. I love the Satsang messages of Swami Amar Jyoti, which fill me with love and a greater appreciation for life. The variety of articles and subjects from various sources provide the reader with different ways in which to tap into the spiritual well, all leading to the same place. I look forward to each issue and feel like an inner light is turned on a bit brighter with each reading. I can tell that the individuals responsible for putting the magazine together do so out of an act of love. R. K.

Yoga in the higher sense.... i even like your ads! D. R.
RECENT ISSUE TOPICS
Meditation & Guru’s Grace
Freedom & Joy, Our Natural State
The Yogic Way of Life
Meditation & Spiritual Practices
How the Mind Works
Courage & Boldness for the Goal
The Silent Eloquence of Truth
Mind, Mantra & Enlightenment
Forgiveness, Humility & Love

RECENT AUTHORS
Swami Amar Jyoti (in each issue)
Anam Thubten
Stephanie Kaza
Ram Dass
Lori Erickson
Mark Nepo
Kavitha M. Chinnaiyan, MD
Stephen Levine
Deborah Ann Quibell
David Hoffmeister
Upcoming issue

MEDITATION & SPIRITUAL PRACTICES

SPRING / SUMMER 2020
on sale March 1, 2020

KEEPING THE INNER PEACE

Editorial Deadline November 1, 2019

AUTUMN / WINTER 2020
on sale September 1, 2020

RELAXATION & DEEP MEDITATION
AUTUMN-WINTER 2019
on sale Sept 9, 2019
SPECIAL ISSUE: MEDITATION & SPIRITUAL PRACTICES
Editorial Deadline March 1, 2019

SPRING - SUMMER 2019
on sale March 1, 2020
KEEPING THE INNER PEACE
Editorial Deadline October 15, 2019
Ad rates

RATES

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Publication trim size: 8.375" x 10.875" perfect bound

Bleed allowance (spread & full page ads): .125" beyond trim

Safety area: .25" inside trim (and gutter for spreads)

Colors: CMYK (no spot, index or RGB colors)

Resolution: 300 ppi

Format: PDF X1a US Web (SWOP) coated profile

Outstanding, complete ad design available. Ask us for a quote at 303.459.0616!
## SIZES

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## FOR TECHNICAL ASSISTANCE PLEASE CONTACT:

Production@TruthConsciousness.org
Each issue of *Light of Consciousness* magazine is also made available digitally for computers and Apple, Android and Kindle tablet devices. Include your website and email for direct links.

We also provide FREE banner ads on *LIGHT OF CONSCIOUSNESS* website. Rotating ads on the website (for 1/2 page ads and larger) will be available beginning with our Autumn 2019 issue.

**NEW OFFER!**

*In addition to your ad being displayed in our print and digital editions and on our website, advertisers will now receive space on two of our social media sites. You will also receive a 6 month non-rotating ad placement on our website.*

**BANNER AD SPECIFICATIONS**

Back Covers 320 px 320 px  
Full Page Ads 260 px 260 px  
½ page ads 200 px 200 px  
¼ page ads 100 px 150 px