"...the best produced journal on yogic thought."
~ David Frawley, author of *Mantra Yoga and the Primal Sound: Secrets of Seed (Bija) Mantras*
Spirituality is expanding

Of young adults, 37 percent describe themselves as “spiritual but not religious.” This is clearly also the story of the ascent of “spirituality” in America. The group is so large that pollsters have created a separate category on questionnaires.

From Oprah.com: A 2006 poll conducted by the Travel Industry Association found that 25 percent of American travelers were interested in taking a spiritual vacation. The phones at Esalen, the old ’60s spiritual/intellectual center hanging over the Big Sur coastline, are ringing with new inquiries. Online prayer groups and chat rooms are popping up all over, as are interfaith communities like Beliefnet. Elizabeth Gilbert’s spiritually seeking juggernaut, *Eat, Pray, Love*, has sold nearly five million copies. Yoga has become so mainstream, Marines are doing sun salutations at a base camp in Iraq.
Our readers

FIND US ON
Apple | Android | Online
Light-of-Consciousness.org

SOCIAL MEDIA
Facebook Followers 20,252

65% women | 35% men
60% aged 35 to 54
20% below age 35
75% college educated
17% postgraduate trained

Distributed throughout the United States.

25% chose the Seekers Bazaar ad section as one of their favorite features; 33% reported that they support our advertisers.

READERS ARE INTERESTED IN
• Spirituality
• Yoga, prayer and meditation practice
• Books, music, cinema, art
• Healing products & services (including therapy and coaching)
• Environmentally friendly products
• Seminars, retreats and higher education
• Astrology
• Spas, pilgrimage & Eco-tourism
Our mission

Light of Consciousness was founded in 1988 by Swami Amar Jyoti and continues under His guidance.

It is dedicated to our awakening into the Pure Consciousness that dwells within all. According to Sanatana Dharma, the Eternal Religion or Truth, Spirit manifests throughout creation in infinite diversity.

The underlying harmony and eternal principles are common to all spiritual paths and traditions: *Truth is One, Sages call it by many names*. Whichever path we choose, the way is through each of us to realize the Divine within.

Everyone has the potential of creative genius. You have the potential for infinity and eternity, but you have chosen to program yourself within the limitations of time and space. Therefore, you have lost the original purity of Consciousness.

~ Swami Amar Jyoti
"Light of Consciousness honors the integrity of authentic spirituality through writings filled with wisdom, love and divine energy. This magazine can change your life!"

—Prem Prakash, author of The Song of the Guru; A Modern Translation and Commentary on the "Guru Gita"

"By delivering deep teachings from many spiritual traditions, Light of Consciousness truly serves as a beacon for those on the path."

—Michael A. Singer, author of The Surrender Experiment: My Journey Into Life’s Perfection

Light of Consciousness is crafted like an offering to God the way it is put together, allowing the reader to BE in Satsang while absorbing its content. I love the Satsang messages of Swami Amar Jyoti, which fill me with love and a greater appreciation for life. The variety of articles and subjects from various sources provide the reader with different ways in which to tap into the spiritual well, all leading to the same place. I look forward to each issue and feel like an inner light is turned on a bit brighter with each reading. I can tell that the individuals responsible for putting the magazine together do so out of an act of love. R. K.

Yoga in the higher sense…. i even like your ads! D. R.
Editorial profile

RECENT ISSUE TOPICS

- Meditation & Guru’s Grace
- Freedom & Joy, Our Natural State
- The Yogic Way of Life
- Meditation & Spiritual Practices
- How the Mind Works
- Courage & Boldness for the Goal
- The Silent Eloquence of Truth
- Mind, Mantra & Enlightenment
- Forgiveness, Humility & Love

RECENT AUTHORS

- Swami Amar Jyoti (in each issue)
- Anam Thubten
- Stephanie Kaza
- Ram Dass
- Lori Erickson
- Mark Nepo
- Kavitha M. Chinnaiyan, MD
- Stephen Levine
- Deborah Ann Quibell
- David Hoffmeister
Upcoming issue
MEDITATION & SPIRITUAL PRACTICES

SPRING / SUMMER 2020
release date: March 1, 2020

KEEPING THE INNER PEACE
Editorial Deadline November 1, 2019

AUTUMN / WINTER 2020
release date: September 1, 2020

RELAXATION & DEEP MEDITATION
Editorial calendar

AUTUMN-WINTER 2019
on sale Sept 9, 2019
SPECIAL ISSUE: MEDITATION & SPIRITUAL PRACTICES
Editorial Deadline March 1, 2019

SPRING - SUMMER 2020
on sale March 1, 2020
KEEPING THE INNER PEACE
Editorial Deadline October 15, 2019
## PRINT AD RATES

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<tr>
<td>Inside Back Cover</td>
<td>$250</td>
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## GRAPHIC DESIGN

Outstanding, complete ad design available.

Ask us for a quote at 303.459.0616!
# Ad specs

## SIZES

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## BACK COVER

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## INSIDE BACK COVER

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<tr>
<td>Full Page Non-bleed</td>
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*Publication trim size: 8.375" x 10.875"; perfect bound*
*Bleed allowance (spread & full page ads): .125" beyond trim*
*Safety area: .25" inside trim (and gutter for spreads)*
*Colors: CMYK (no spot, index or RGB colors)*
*Resolution: 300 ppi*
*Format: PDF X1a*
*Profile: US Web (SWOP) coated*
Digital Opportunities

Each issue of *Light of Consciousness* magazine is also made available digitally for computers and Apple, Android and Kindle tablet devices. Include your website and email for direct links.

We also provide FREE banner ads on LIGHT OF CONSCIOUSNESS website. Rotating ads on the website (for 1/2 page ads and larger) will be available beginning with our Autumn 2019 issue.

**NEW OFFER!**

*In addition to your ad being displayed in our print and digital editions and on our website, advertisers will now receive space on two of our social media sites. You will also receive a 6 month non-rotating ad placement on our website.*

**ROTATING WEBSITE BANNERS FOR PRINT ADS**

**SUBSCRIBE page**
Full page: 300w X 800h px
1/2 page: 300w X 500h px

**ADVERTISE IN SEEKERS BAZAAR page**
Full page & 1/2 page: 220w X 700h px

**STATIONARY SHOP PAGE BANNERS FOR PRINT ADS**
Back Cover ad: 320 X 320 px
Inside Back Cover ad: 320 X 320 px

**FULL PAGE ADS**
Full page ads: 258 X 258 px
1/2 and 1/4 page ads: 200 X 200 px

**YOUR AD CAN APPEAR ON OUR SOCIAL MEDIA!**

Please send your banner ad & preferred webpage link for posting on Facebook & Pinterest.
Contact us

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