“...the best produced journal on yogic thought.”
~ David Frawley, author of *Mantra Yoga and the Primal Sound: Secrets of Seed (Bija) Mantras*
Spirituality is Expanding

Of young adults, 37 percent describe themselves as “spiritual but not religious.” This is clearly also the story of the ascent of “spirituality” in America. The group is so large that pollsters have created a separate category on questionnaires.

From Oprah.com: A 2006 poll conducted by the Travel Industry Association found that 25 percent of American travelers were interested in taking a spiritual vacation. The phones at Esalen, the old '60s spiritual/intellectual center hanging over the Big Sur coastline, are ringing with new inquiries. Online prayer groups and chat rooms are popping up all over, as are interfaith communities like Beliefnet. Elizabeth Gilbert's spiritually seeking juggernaut, *Eat, Pray, Love*, has sold nearly five million copies. Yoga has become so mainstream, Marines are doing sun salutations.
Our Readers

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Light-of-Consciousness.org

SOCIAL MEDIA
Facebook Followers 20,252

65% women | 35% men
60% aged 35 to 54
20% below age 35
75% college educated
17% postgraduate trained

Distributed throughout the United States.

25% chose the Seekers Bazaar ad section as one of their favorite features; 33% reported that they support our advertisers.

READERS ARE INTERESTED IN
• Spirituality
• Yoga, prayer and meditation practice
• Books, music, cinema, art
• Healing products & services (including therapy and coaching)
• Environmentally friendly products
• Seminars, retreats and higher education
• Astrology
• Spas, pilgrimage & Eco-tourism

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Our Mission

_Light of Consciousness_ was founded in 1988 by Swami Amar Jyoti and continues under His guidance.

It is dedicated to our awakening into the Pure Consciousness that dwells within all. According to Sanatana Dharma, the Eternal Religion or Truth, Spirit manifests throughout creation in infinite diversity.

The underlying harmony and eternal principles are common to all spiritual paths and traditions: *Truth is One, Sages call it by many names_. Whichever path we choose, the way is through each of us to realize the Divine within.

_Everyone has the potential of creative genius. You have the potential for infinity and eternity, but you have chosen to program yourself within the limitations of time and space. Therefore, you have lost the original purity of Consciousness._

~ Swami Amar Jyoti
Recognition

"Light of Consciousness honors the integrity of authentic spirituality through writings filled with wisdom, love and divine energy. This magazine can change your life!"

—Prem Prakash, author of The Song of the Guru: A Modern Translation and Commentary on the "Guru Gita"

"By delivering deep teachings from many spiritual traditions, Light of Consciousness truly serves as a beacon for those on the path."

—Michael A. Singer, author of The Surrender Experiment: My Journey Into Life’s Perfection

Light of Consciousness is crafted like an offering to God the way it is put together, allowing the reader to BE in Satsang while absorbing its content. I love the Satsang messages of Swami Amar Jyoti, which fill me with love and a greater appreciation for life. The variety of articles and subjects from various sources provide the reader with different ways in which to tap into the spiritual well, all leading to the same place. I look forward to each issue and feel like an inner light is turned on a bit brighter with each reading. I can tell that the individuals responsible for putting the magazine together do so out of an act of love. R. K.

Yoga in the higher sense…. i even like your ads! D. R.
Editorial Profile

RECENT AUTHORS
Swami Amar Jyoti (in each issue)
Constance Kellough
Michael A. Singer
Acharya Shunya
Monika John
Turiya
Nashalla Gwyn Nyinda
Jennifer Prugh
Tara Brach

RECENT TOPICS
Faith: The Greatest Healer
Keeping the Inner Peace
Meditation & Guru’s Grace
Freedom & Joy, Our Natural State
Courage & Boldness for the Goal
The Silent Eloquence of Truth
Mind, Mantra & Enlightenment
Forgiveness, Humility & Love
Current Issue

AUTUMN / WINTER 2021

HEALING OURSELVES AND OUR WORLD
ON SALE SEPTEMBER 1ST

HIGHLIGHTS

HEALING OURSELVES AND OUR WORLD
Satsang by Swami Amar Jyoti

RIVER OF OFFERING: FOLLOWING THE PATH OF THE GANGES RIVER
by Jennifer Prugh

WHAT IS MY UNIQUE PURPOSE AT THIS MOMENT IN TIME?
by Jennie Lee

DISTRACTIONS AND FAITH
By Joav Ben Yosef

THE HEART’S JOURNEY OF RECONCILIATION
by Patti Ashley, PhD

ETERNAL TRUTHS: WHY WE SHOULD LOOK TO THEM FOR GUIDANCE
by Leatrice Evanne Asher
Upcoming Issue

**SPRING / SUMMER 2022**

**OPENING TO DIVINE LOVE**

**ON SALE MARCH 1ST**

**HIGHLIGHTS**

**OPENING TO DIVINE LOVE**
Satsang by Swami Amar Jyoti

**LETTING GO OF NOTHING:**
RELAX YOUR MIND & DISCOVER YOUR TRUE NATURE
by Peter Russell

**TRUST YOUR CREATIVITY:**
LET YOUR IMAGINATION FLOW!
by Fabiana Fondevilla

**SEEING GOD IN THE GRAINS OF SAND:**
TEILHARD DE CHARDIN'S THEOLOGY FOR TODAY
by Rasoul Sorkhabi, PhD

**DISTRACTIONS AND FAITH**
by Joav Ben Yosef
Ad Rates

PRINT AD RATES (1X)

Full Page/Bleed $200

1/2 Page $125

3/8 Page $150

1/4 Page $75

1/8 Page $50

Back Cover $350

Inside Back Cover $250

Digital Banner $75

AD DEADLINES

Spring / Summer — December 10

Autumn / Winter — June 10
Ad Specs

**SIZES**

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**BACK COVER**

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Publication trim size: 8.375" x 10.875"; perfect bound

Bleed allowance (spread & full page ads): .125" beyond trim

Safety area: .25" inside trim (and gutter for spreads)

Colors: CMYK (no spot, index or RGB colors); US Web (SWOP) coated Resolution: 300 ppi

Borders: Pale colored ads may have a border added, at publisher’s discretion

Format: PDF X1a
Digital Opportunities

Light of Consciousness digital is available for computers, & Apple, Android and Kindle. Include your website & email for direct links.

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1/2 page: 500w X 500h px

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Full page & 1/2 page: 500 X 500 px

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