## Adspecs

## **SIZES**

Full Page Bleed	8.625"	11.125"
Full Page non-bleed 1/2 Vertical	7" 3.375"	9" 9"
1/2 Horizontal	7"	4.375"
3/8 Page	3.375"	6.75"
1/4 Page	3.375"	4.375"
1/8 Page	3.375"	2"

## **BACK COVER**

Full Page Bleed 8.375 10.875

## **INSIDE BACK COVER**

Full Page Bleed	8.375	10.875
Full Page Non-bleed	7.9	10.275

Publication trim size: 8.375" x 10.875"; perfect bound

Bleed allowance (spread & full page ads): .125" beyond trim

Safety area: .25" inside trim (and gutter for spreads)

Colors: CMYK (no spot, index or RGB colors)

Resolution: 300 ppi Format: PDF X1a

Profile: US Web (SWOP) coated



# Digital Opportunities

Light of Consciousness digital is available for computers, & Apple, Android and Kindle. Include your website & email for direct links.

## FREE ROTATING IMAGES ON LIGHT-OF CONSCIOUSNESS.ORG

**ADVERTISE** page

E page SHOP page

Full page: 500w X 500h px

Full page & 1/2 page: 500w X 500h px

1/2 page: 500w X 500h px SEE MORE

SEE MORE

### FREE STATIONARY BANNERS

Back Cover ad: 500w X 500h px

Inside Back Cover ad: 500w X 500h px

SEE MORE

## YOUR AD CAN APPEAR ON OUR SOCIAL MEDIA!

Please send your banner ad & preferred webpage link for posting on Facebook & Pinterest.

